



December 1, 2021

Chair Harris-Dawson and Honorable Members of PLUM Committee
200 N. Spring St., Room 395
Los Angeles, CA 90012

Re: Taix Restaurant Historic Cultural Nomination, 1911 Sunset Blvd., LA 90026:

Dear Chair Harris-Dawson and Honorable Members of PLUM Committee

On behalf of the Hollywood Chamber of Commerce and over 800 member organizations who employ over 115,000 individuals, we want to convey our support for preserving Taix as a business by allowing them to modernize their facilities within a new mixed-use development.

Taix has been a beloved staple of Los Angeles for decades—it has survived the Great Depression, World War II, and several recessions. During this time, the restaurant moved from its original location to Echo Park where it is currently situated. The community continues to frequent the restaurant due to the legacy of the business itself.

Mike Taix has repeatedly stated that the business will not be able to continue to operate should the current building be landmarked as a historic resource. Thoughtful modernization efforts will allow Taix to revitalize and stay afloat. Given how hard small businesses, particularly restaurants, have been hit by the pandemic, it is more important than ever for the City to prioritize keeping a legacy business afloat.

For these reasons we urge you to uphold the prior determination by PLUM on May 4th, 2021. Thank you for your attention to this matter and for your leadership on this project. If you have any questions, please contact Noelani Leal, Coordinator of Public Policy and Economic Development via email at noelani@hollywoodchamber.net.

Sincerely,

Leron Gubler
President Emeritus, Hollywood Chamber of Commerce

cc: Councilmember Kevin de León
Councilmember Bob Blumenfield
Councilmember Monica Rodriguez
Councilmember Gil Cedillo
Councilmember John Lee